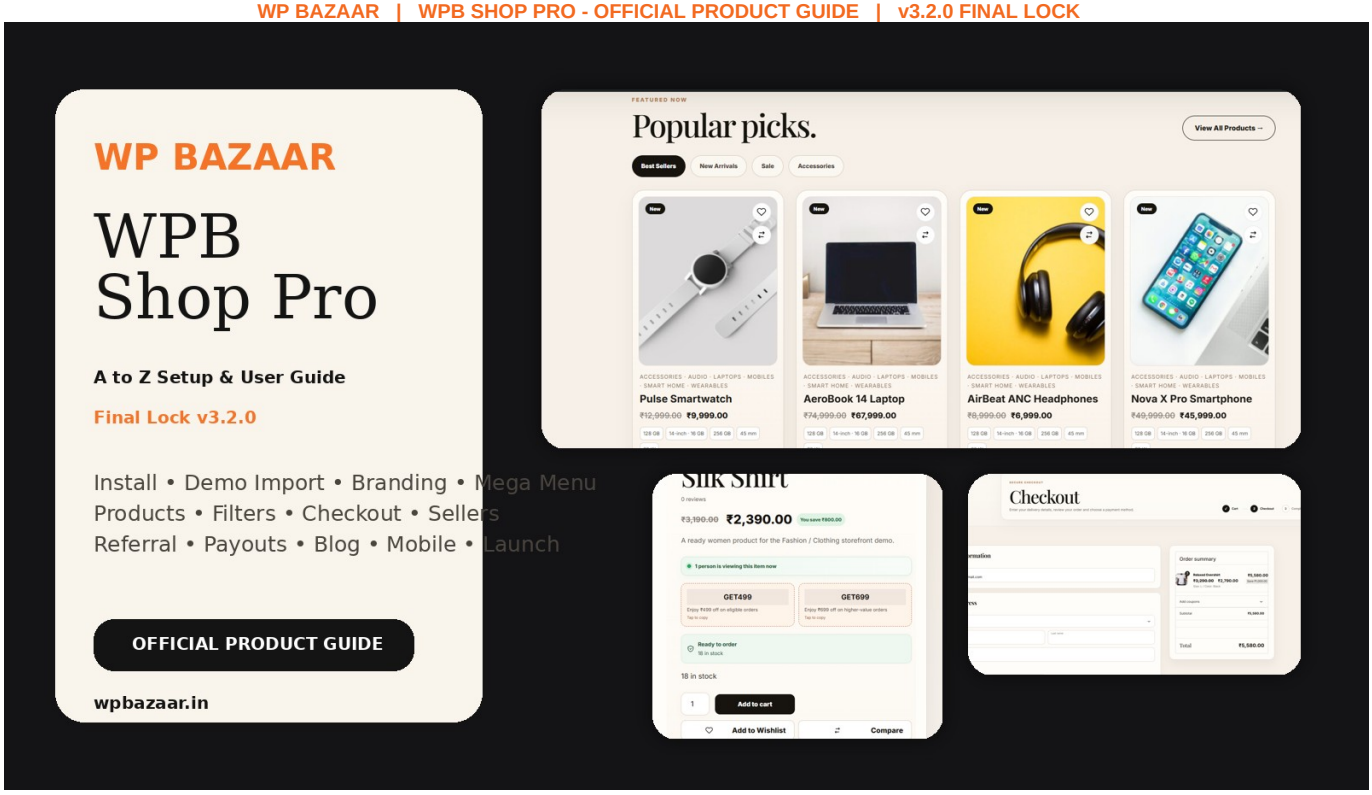


Official WP Bazaar Product Documentation

WPB Shop Pro v3.2.0 - Final Lock

A to Z Setup, Demo Import, Store Editing, WooCommerce, Seller, Referral, Mobile and Launch Guide

Read This First

The fastest way to install WPB Shop Pro without uploading the wrong ZIP.

DO NOT UPLOAD OUTER ZIP: The outer WPB-Shop-Pro-Final-v3.2.0.zip is a delivery package. Extract it on your computer first. WordPress receives the three inner ZIP files separately.

Item	What it is / Where to install
wpb-shop-pro.zip	Theme. Upload from Appearance > Themes > Add New > Upload Theme.
wpb-shop-pro-companion.zip	Required companion plugin. Adds admin suite, Home Builder, referral, seller, mail and product features.
wpb-shop-pro-demo-manager.zip	Demo preparation plugin. Use it to build/repair the six niche demo catalogs.
GeneratePress	Parent foundation installed from WordPress Themes.
WooCommerce	Required ecommerce plugin installed from Plugins > Add New.

Final locked version: v3.2.0. Desktop design is locked; the v3.2.0 release focuses on final mobile polish, one product per row on phones, centered mobile footer and a corrected 5-item mobile bottom navigation.

BACKUP FIRST: Before changing demo, theme, plugins or WooCommerce settings on a live store, take a full backup of files and database.

10-Minute Quick Start

Use this flow when you want the ready store first and detailed customization later.

1. Install WordPress and login to wp-admin.
2. Install GeneratePress parent theme.
3. Install and activate WooCommerce.
4. Upload and activate WPB Shop Pro Companion.
5. Upload and activate WPB Shop Pro Demo Manager.
6. Upload and activate wpb-shop-pro.zip.
7. Complete WPB Setup Wizard steps 1 to 6.
8. Choose your store demo and import the full demo.
9. Open Demo Manager and run Repair + Prepare All 6 Demos if you are building the WP Bazaar showcase library.
10. Set logo, menu, payment method, shipping, email and then place one test order.

BUYER MODE: For a normal buyer site, choose ONE final demo/store. Keep the frontend View Demos switcher OFF.

SHOWCASE MODE: For the WP Bazaar showcase site, prepare all six demo catalogs first, then enable View Demos.

A to Z Index

A simple map of everything covered in this manual.

A-Z	Topic
A	Activate theme and plugins
B	Branding, logo and colours
C	Cart, checkout and coupons
D	Demo import and Demo Manager
E	Email and Mail Center
F	Filters, footer and featured products
G	GeneratePress parent foundation
H	Header and mega menu
I	Images and demo media
J	Journal / Blog content
K	KYC and seller onboarding
L	Launch checklist
M	Mobile final lock and bottom menu
N	Navigation and menus
O	Offers, popup and social proof
P	Products, payments and payouts
Q	QA and troubleshooting
R	Referral Program and cash payout
S	Seller Center, shipping and support
T	Taxes, terms and tracking
U	UPI / QR payments
V	Variations, size, colour, material
W	WooCommerce setup
X	eXport / backup settings
Y	Your final test order
Z	Zero-code editing workflow

Before Installation

Recommended launch environment and safety checks.

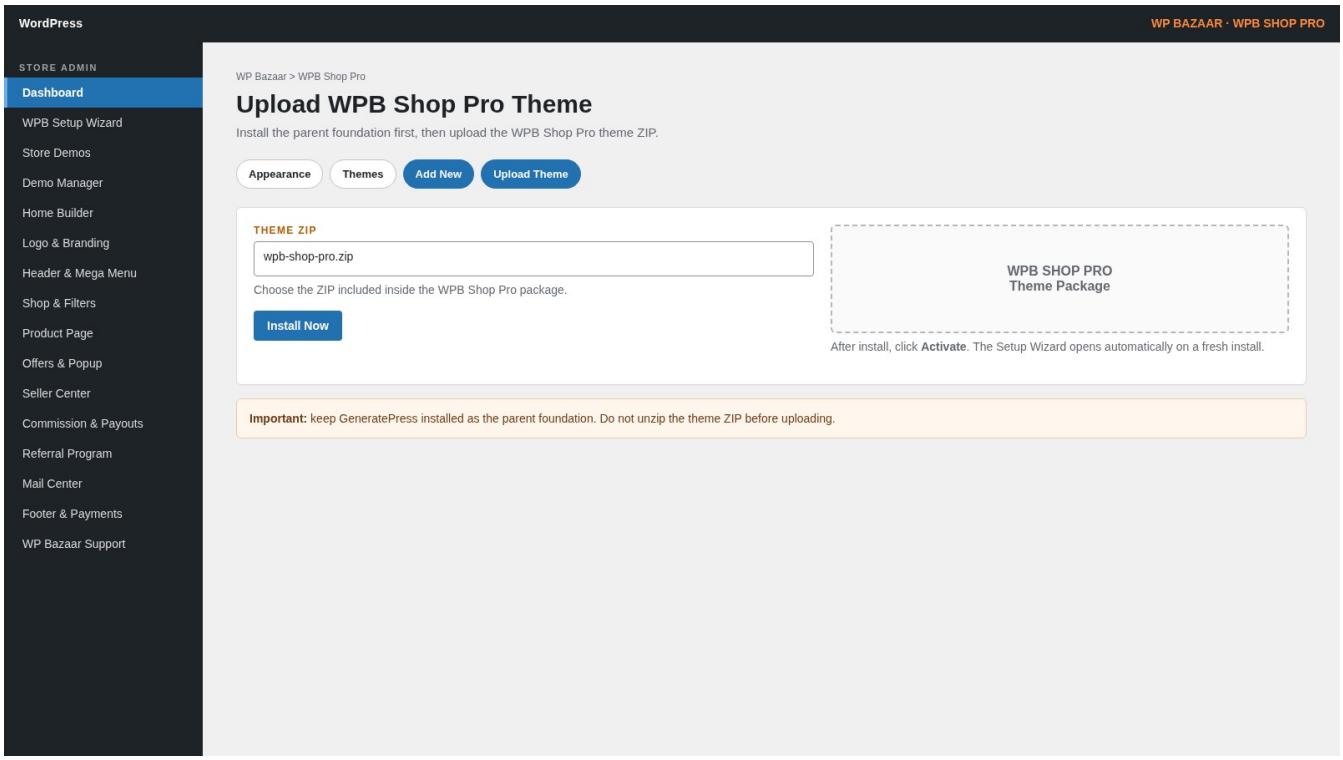
Check	Recommendation
WordPress	Current stable WordPress release.
PHP	Use a modern supported PHP release from your host; test third-party gateways before switching major PHP versions.
HTTPS	Strongly recommended for checkout, login and payments.
Memory	256 MB or more is a comfortable target for WooCommerce/demo import.
Permalinks	Use Post name or another pretty permalink structure, not Plain.
Backups	Full files + database backup before import/update.

- ☐ Site URL and WordPress URL are correct.
- ☐ WooCommerce store country and currency are correct.
- ☐ Admin email is valid.
- ☐ HTTPS is active.
- ☐ Backup is complete.
- ☐ Caching is temporarily cleared/off during first setup.

Install GeneratePress + WPB Shop Pro

The WPB theme uses GeneratePress as its required parent foundation.

11. Go to Appearance > Themes > Add New.
12. Search GeneratePress, install it and keep it installed.
13. Click Add New > Upload Theme.
14. Choose wpb-shop-pro.zip.
15. Install and Activate.
16. On a fresh install, WPB Setup Wizard will redirect you automatically.



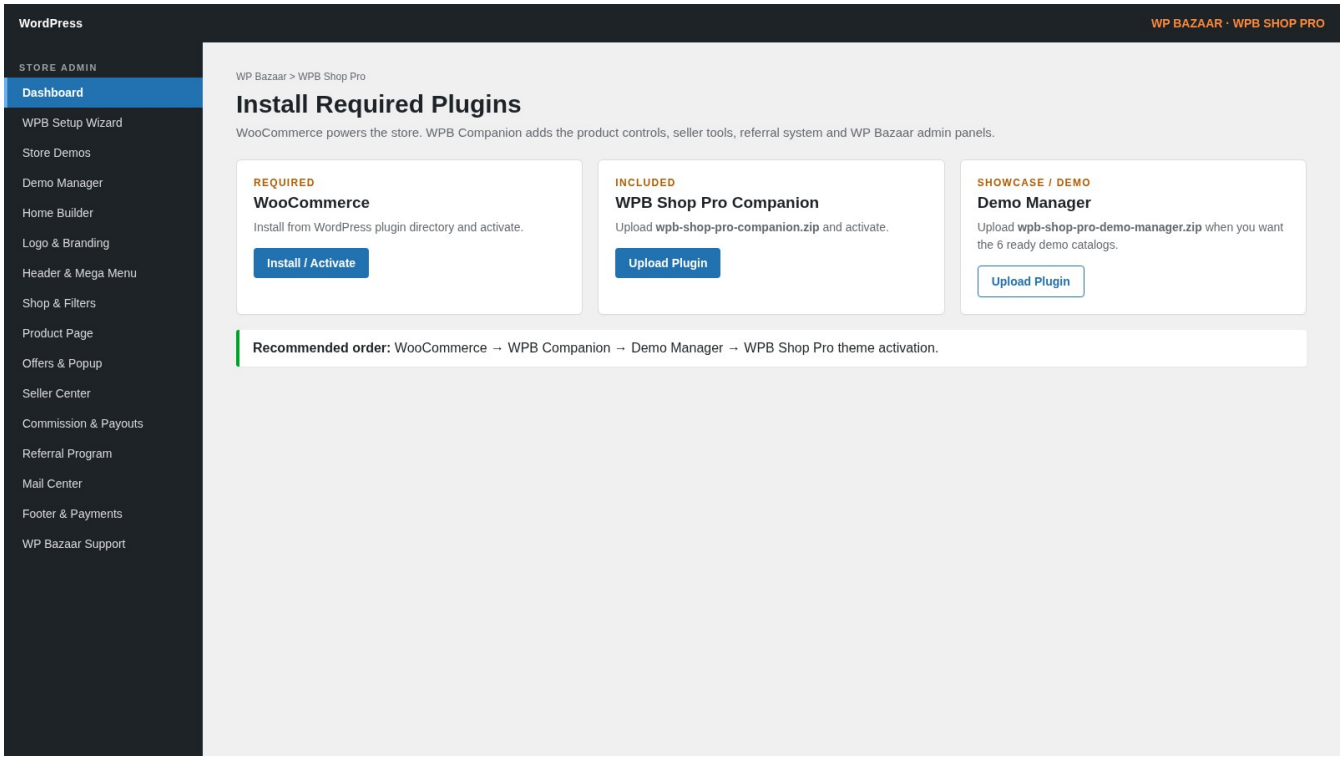
ILLUSTRATED ADMIN VIEW: *Illustrated WordPress theme upload screen for wpb-shop-pro.zip.*

IMPORTANT: Do not delete GeneratePress after activating WPB Shop Pro. It is the parent foundation.

Install Required Plugins

WooCommerce + WPB Companion are the core. Demo Manager is used for the ready demo catalog library.

17. Plugins > Add New > search WooCommerce > Install > Activate.
18. Plugins > Add New > Upload Plugin > upload wpb-shop-pro-companion.zip > Activate.
19. Upload wpb-shop-pro-demo-manager.zip > Activate.
20. If WooCommerce shows its own onboarding wizard, set store country, currency and basic business settings.

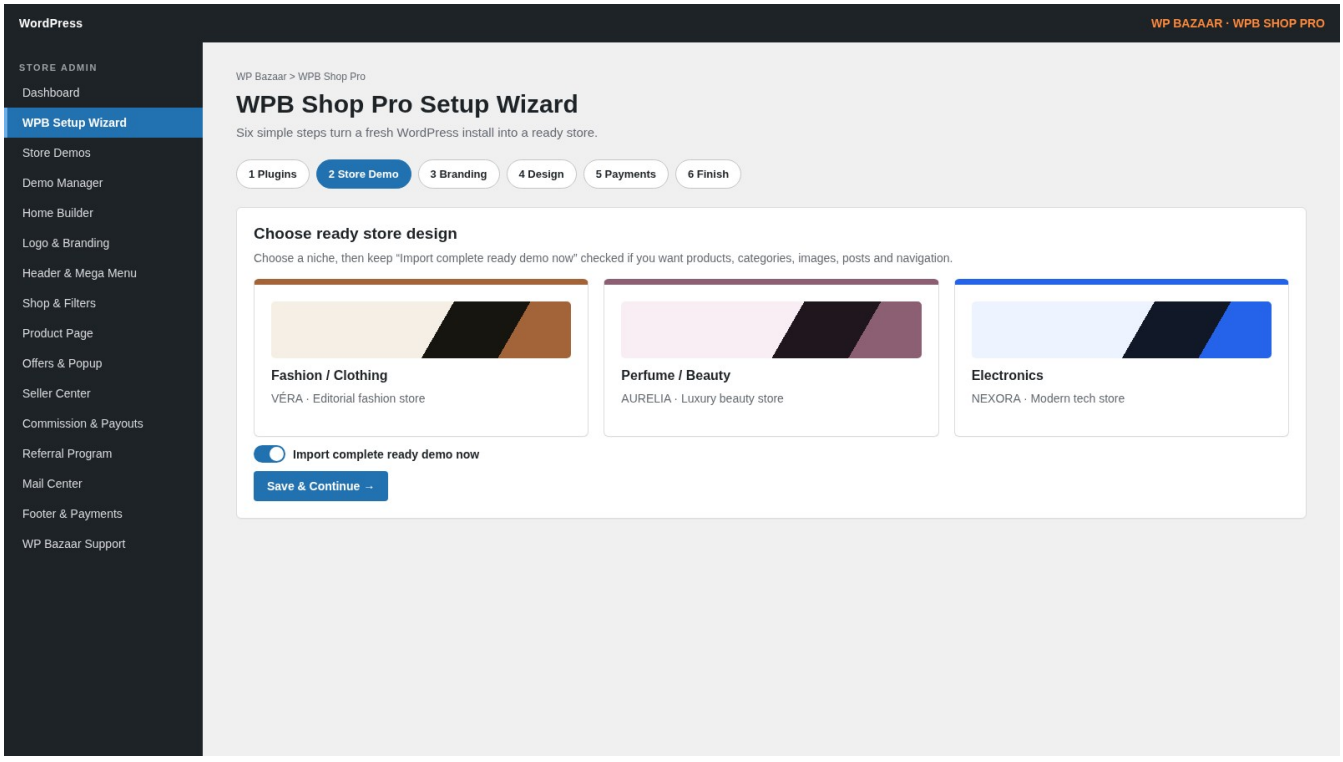


ILLUSTRATED ADMIN VIEW: *Required plugin stack and recommended installation order.*

Run the 6-Step Setup Wizard

The wizard connects the main store foundations before you start detailed editing.

Step	What to do
1. Plugins	Checks WooCommerce, GeneratePress and WPB Companion.
2. Store Demo	Choose one of six ready niche profiles and optionally import full demo content.
3. Branding	Open Logo & Branding.
4. Design	Choose Header, Footer and Product Card presets.
5. Payments	Open native WooCommerce Payments / WPB UPI settings.
6. Finish	Marks initial setup complete.



ILLUSTRATED ADMIN VIEW: *Setup Wizard - Store Demo step.*

Choose the Right Demo

Six niche catalogs plus the locked Original / Main VÉRA showcase experience.

Ready Store	Built-in profile
Fashion / Clothing	VÉRA - Editorial fashion store
Perfume & Beauty	ÉLAN - Luxury fragrance & beauty
Electronics	NEXORA - Modern gadgets & accessories
Home & Furniture	NESTORA - Furniture, decor & living
Grocery / Mix Store	DAILYBASKET - Daily essentials & mixed catalog
Jewellery / Luxury	AURELIA - Fine jewellery & gifting

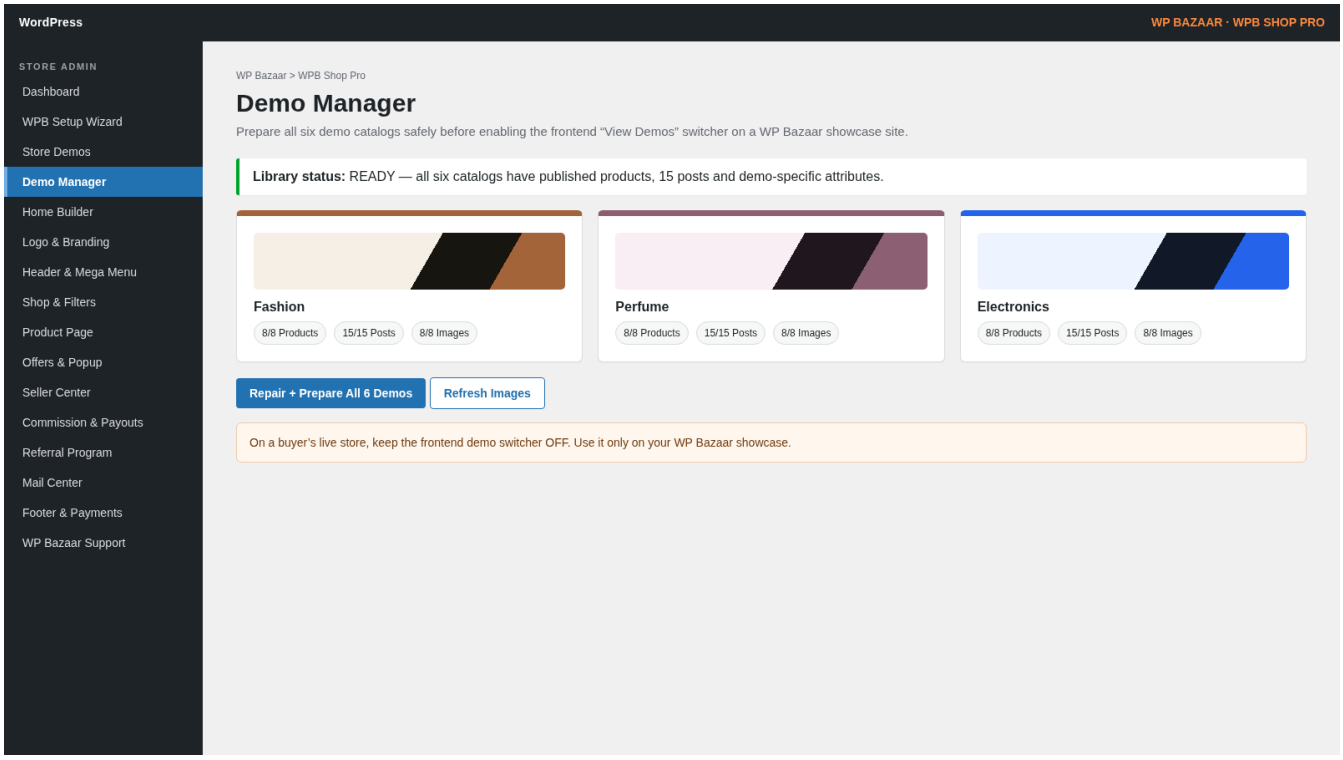
Use Design Only when you want the look but want to keep existing products/content. Use Full Ready Demo when you want matching demo products, categories, starter posts, images and navigation.

MAIN DEMO LOCK: The Main / Original VÉRA view is isolated from the last viewed demo. Its header, products and branding should not be overwritten by Electronics, Perfume or another demo preview.

Demo Manager - Repair & Prepare

Use this only when building or repairing the complete multi-demo showcase library.

21. Open Demo Manager.
22. Run Repair + Prepare All 6 Demos.
23. Wait until all queue tasks finish.
24. Confirm every demo shows 8/8 published products, 15/15 posts and images ready.
25. Only after the library shows READY should you enable the frontend View Demos switcher on a showcase site.

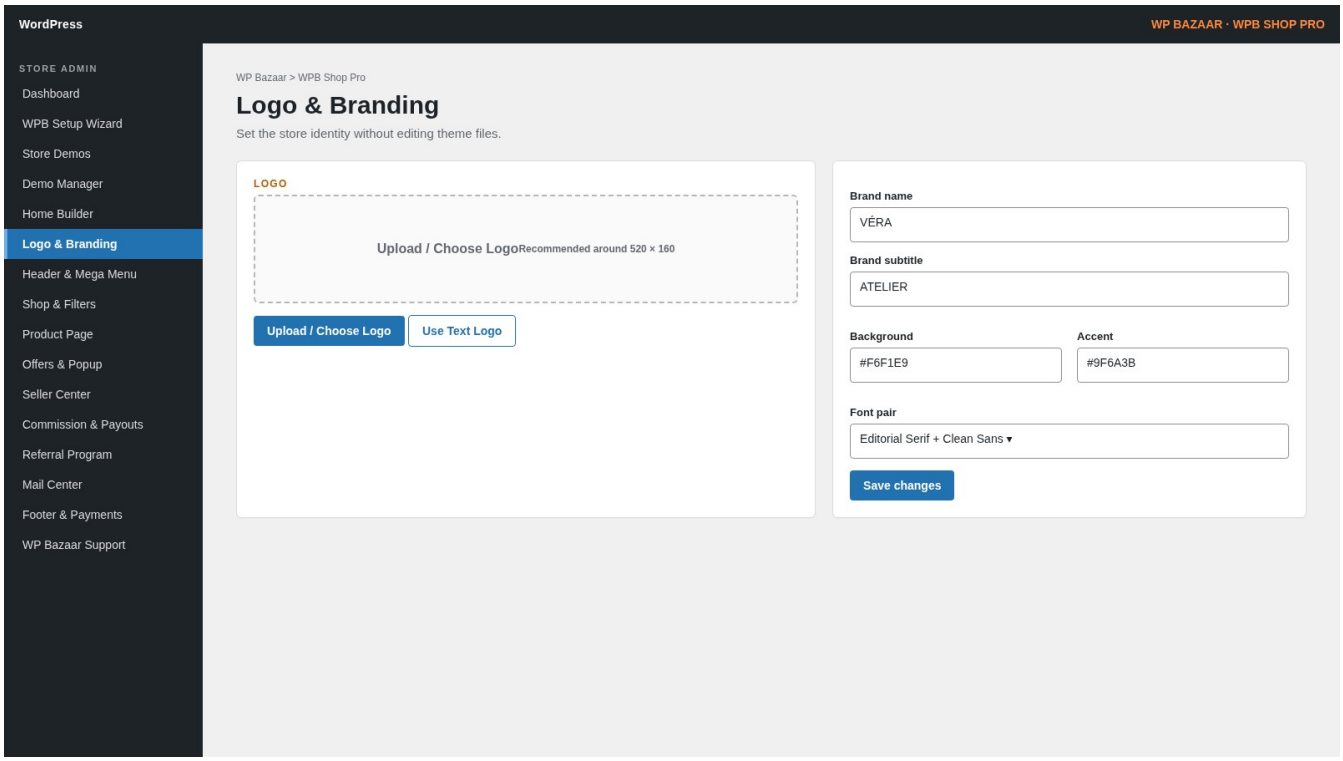


ILLUSTRATED ADMIN VIEW: *Demo Manager status cards and repair action.*

SAFETY: The safe queue runs only while an administrator is on the Demo Manager page. It does not silently create demo products on normal frontend requests.

Logo, Brand, Colours and Fonts

Set the store identity from WPB admin - no theme file editing needed.



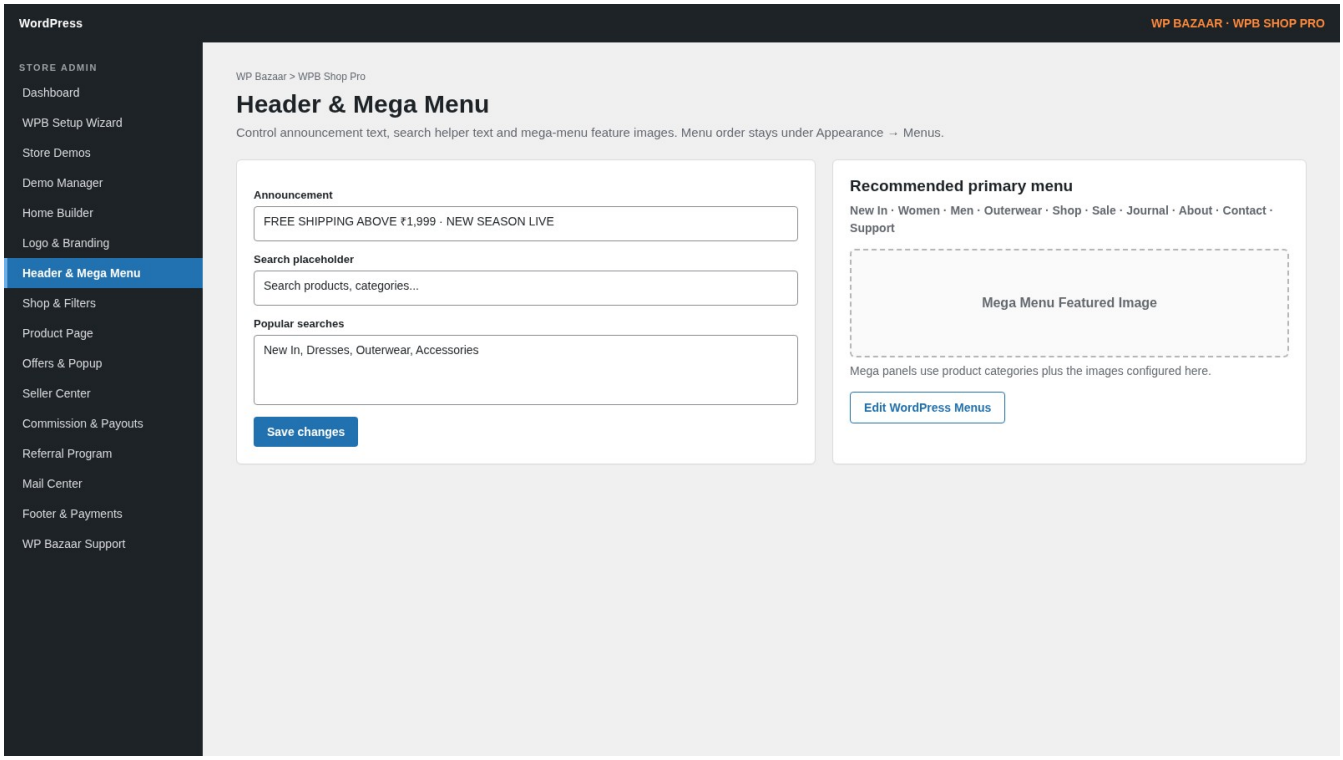
ILLUSTRATED ADMIN VIEW: *Logo & Branding panel.*

- Upload a transparent logo. Around 520 x 160 is a practical wide-logo starting point.
- If an image logo is uploaded, the text brand automatically hides.
- Set Brand Name and Brand Subtitle.
- Set background, dark and accent colours.
- Choose the font pair and body font size.
- Add Instagram, Facebook, Pinterest and YouTube links.

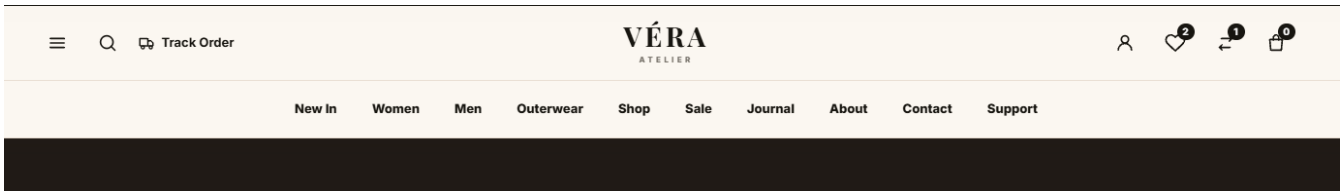
CACHE TIP: After changing logo/font/color, clear page cache and CDN cache before judging the frontend.

Header + Mega Menu

Keep the Original VÉRA header clean and use the same mega-menu engine as the niche demos.



ILLUSTRATED ADMIN VIEW: *Header & Mega Menu settings.*



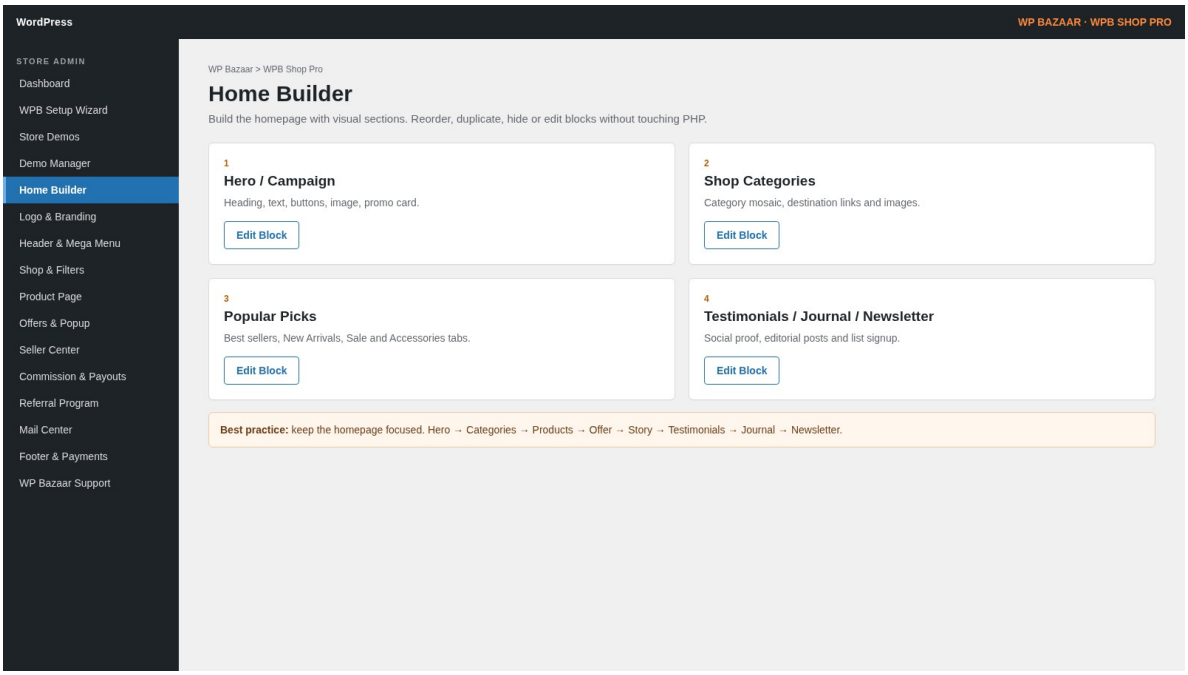
LIVE DEMO SCREENSHOT: *Main VÉRA header layout with centered brand and primary navigation.*

Recommended main navigation: New In - Women - Men - Outerwear - Shop - Sale - Journal - About - Contact - Support.

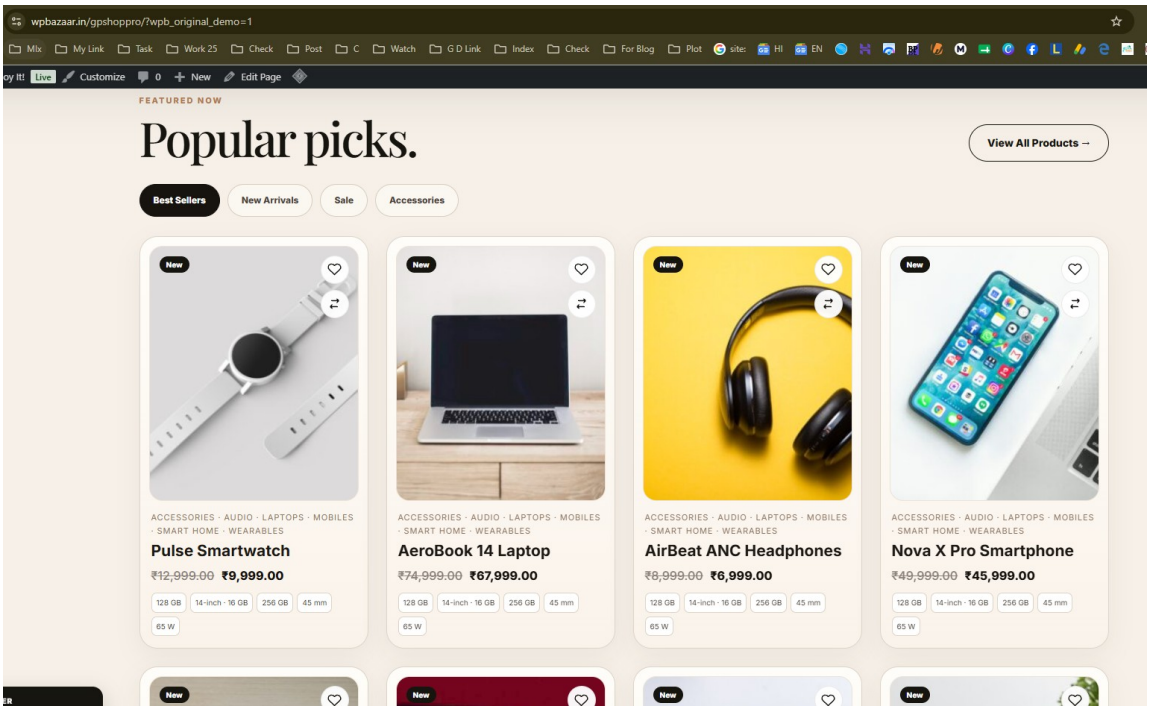
- Edit exact order and links from Appearance > Menus.
- Mega-menu images are controlled from Header & Mega Menu.
- Product categories feed the mega panels.
- Search, mobile menu and outside-click close behavior are built into the theme.

Home Builder

Create a full, premium homepage without writing code.



ILLUSTRATED ADMIN VIEW: *Visual Home Builder block concept.*



LIVE DEMO SCREENSHOT: *Popular Picks section on a ready storefront.*

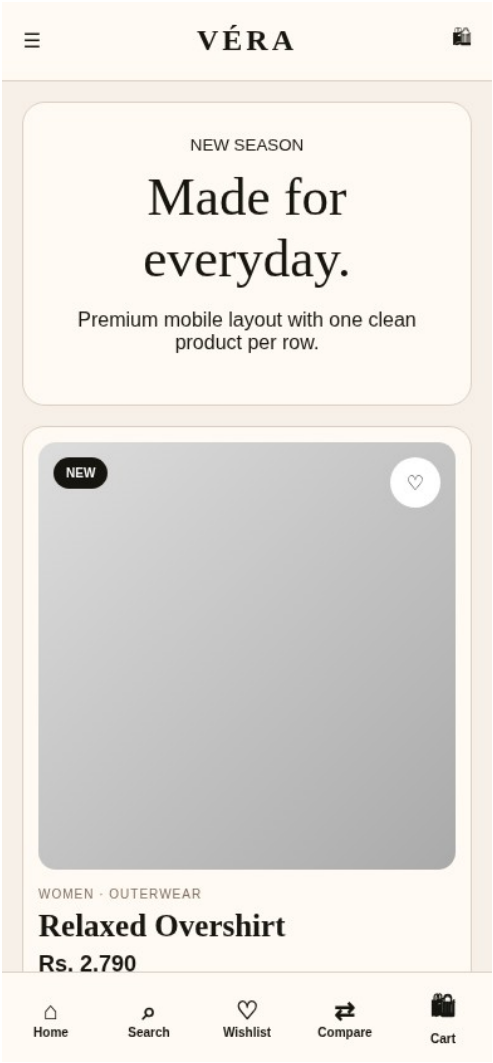
Recommended homepage order: Hero -> Categories -> Popular Picks -> Promo / Deal -> Shop the Look -> Brand Story -> Testimonials -> Journal -> Newsletter -> FAQ teaser.

DESIGN RULE: Do not overload the homepage. Strong spacing and fewer, better sections usually look more premium than putting every block above the fold.

Store Design + Mobile Final Lock

Desktop is locked; v3.2.0 adds the final mobile polish layer.

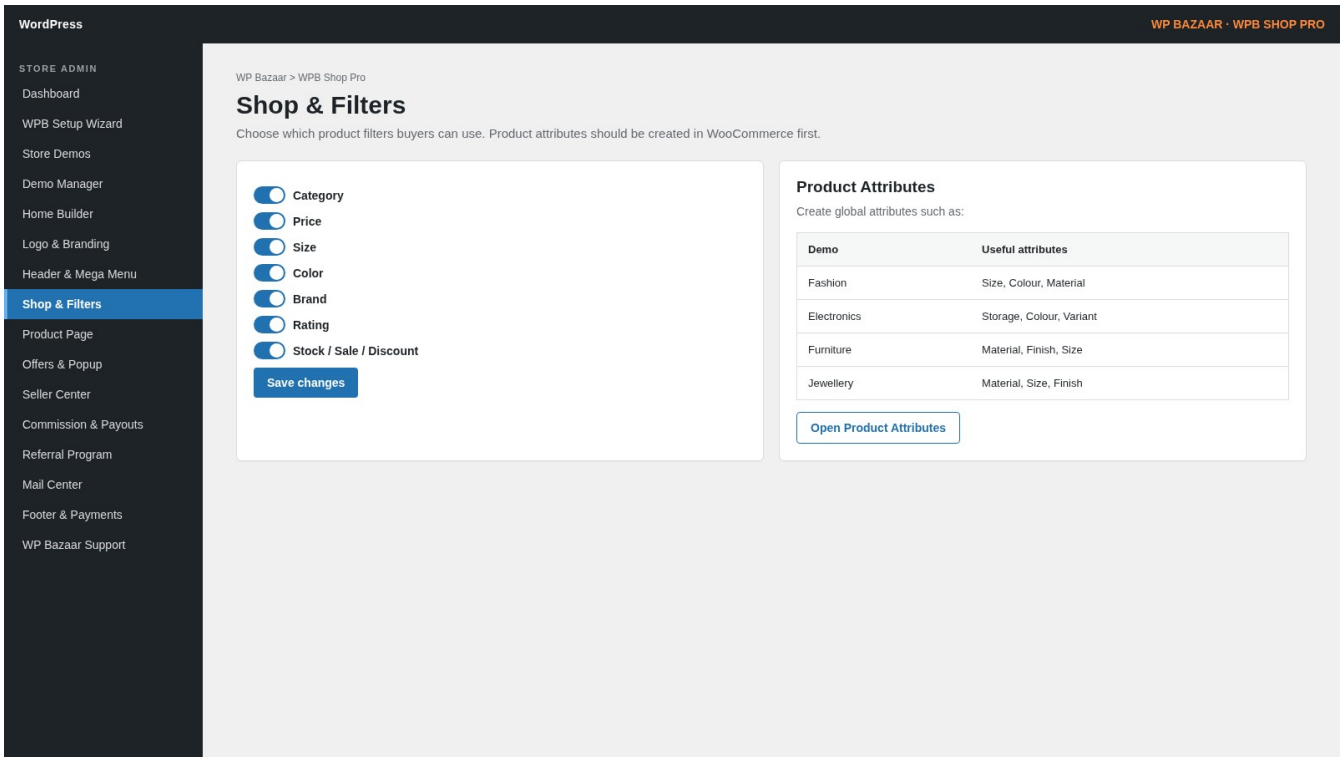
Area	v3.2.0 mobile behavior
Product cards	One premium product per row on phones.
Footer	Centered menu groups, social links, payment icons and copyright.
Bottom navigation	Correct 5-item equal grid.
Header	Optically centered logo between menu and bag.
Drawers	Mobile menu/cart drawers refined.
Floating controls	Lifted above the bottom navigation.
Cart / Checkout	Clean single-column stack on small screens.



ILLUSTRATED MOBILE VIEW: *Illustrated final mobile direction: one product per row, centered footer and 5-item bottom navigation.*

Shop, Filters and Attributes

Filters only become useful when product attributes are set correctly.



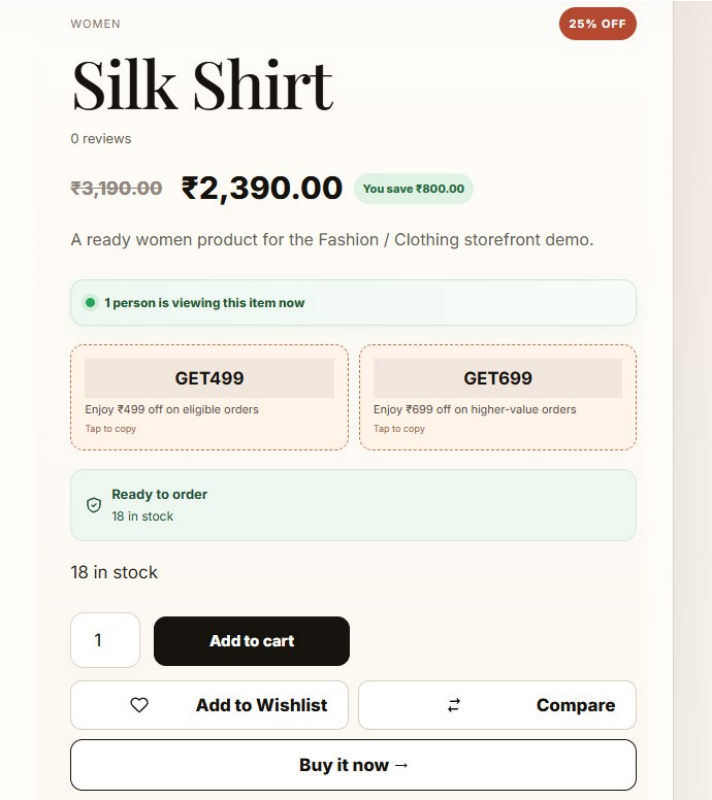
ILLUSTRATED ADMIN VIEW: *Shop & Filters settings and recommended attribute types.*

Create WooCommerce global attributes first, then enable matching WPB filters. Examples: Fashion - Size, Colour, Material; Electronics - Storage, Colour, Variant; Furniture - Size, Material, Finish; Grocery - Weight/Pack Size; Jewellery - Size, Material, Finish.

FILTER RULE: If a filter is enabled but no product uses that attribute, buyers may see an empty or useless filter. Keep only relevant filters enabled.

Products + Variations

Products remain native WooCommerce products, so price, stock, gallery, SKU and variations stay update-safe.



LIVE DEMO SCREENSHOT: *Example product detail layout with price, savings, coupon, stock and purchase actions.*

26. Products > Add New or edit an existing product.
27. Set product title, regular/sale price, stock and category.
28. Add Featured Image and Product Gallery.
29. For multiple options choose Variable product.
30. Add attributes such as Size / Colour and tick Used for variations.
31. Create variations and set price/stock for each combination.
32. Update the product and test Add to Cart with at least two variations.

BEST PRACTICE: Do not make every specification a variation. Use variations only when the customer actually chooses an option. Keep fixed specs in Product Details.

Product Page Controls

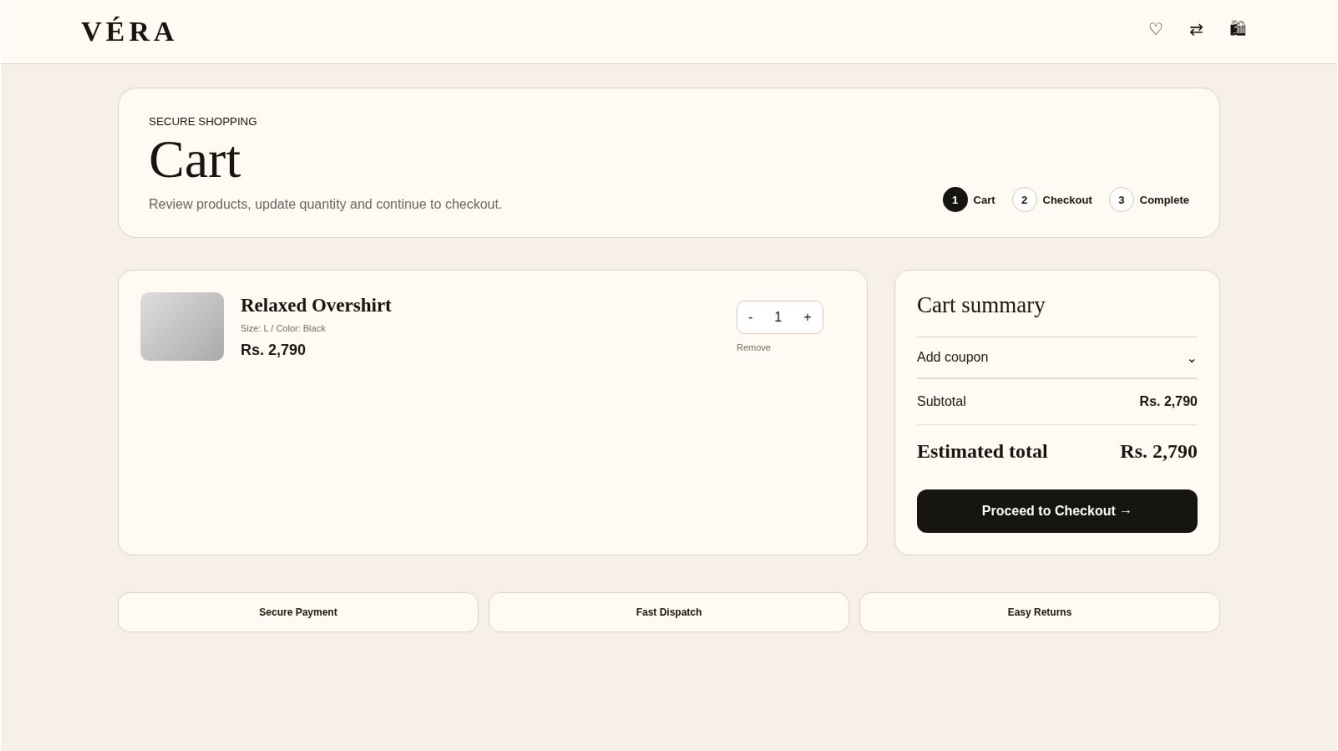
WPB adds conversion-focused controls around WooCommerce product data.

Feature	Where it appears
Coupons	Two quick-copy coupon slots.
Social proof	Viewer count / real purchase notifications.
Stock / delivery	Ready-to-order and delivery messaging.
Wishlist / Compare	Built-in actions.
Buy it now	Direct checkout action.
Gallery	Configurable thumbnail size/gap.
Product Story	Per-product story panel.
Size / colour / material	Compact horizontal selectors for relevant variations.

After editing product page settings, test desktop, phone, out-of-stock, sale product and variable product states.

Cart Page

Premium cart layout with quantity, coupon, totals and clear checkout CTA.

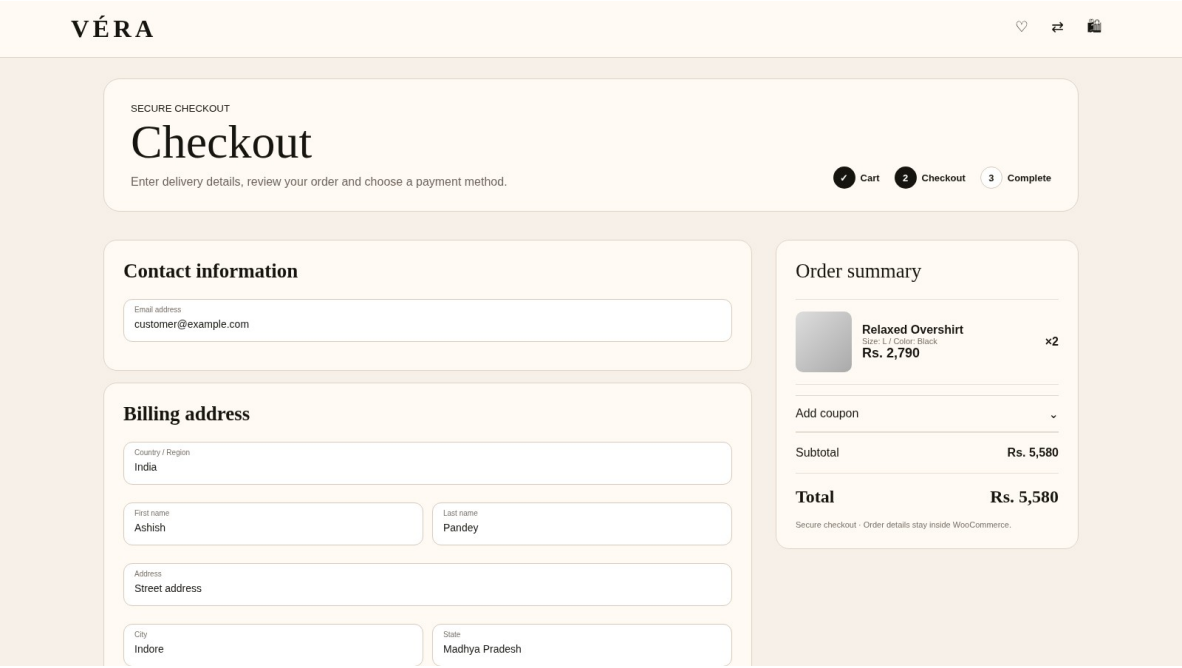


ILLUSTRATED FINAL LAYOUT: *Illustrated final Cart layout direction.*

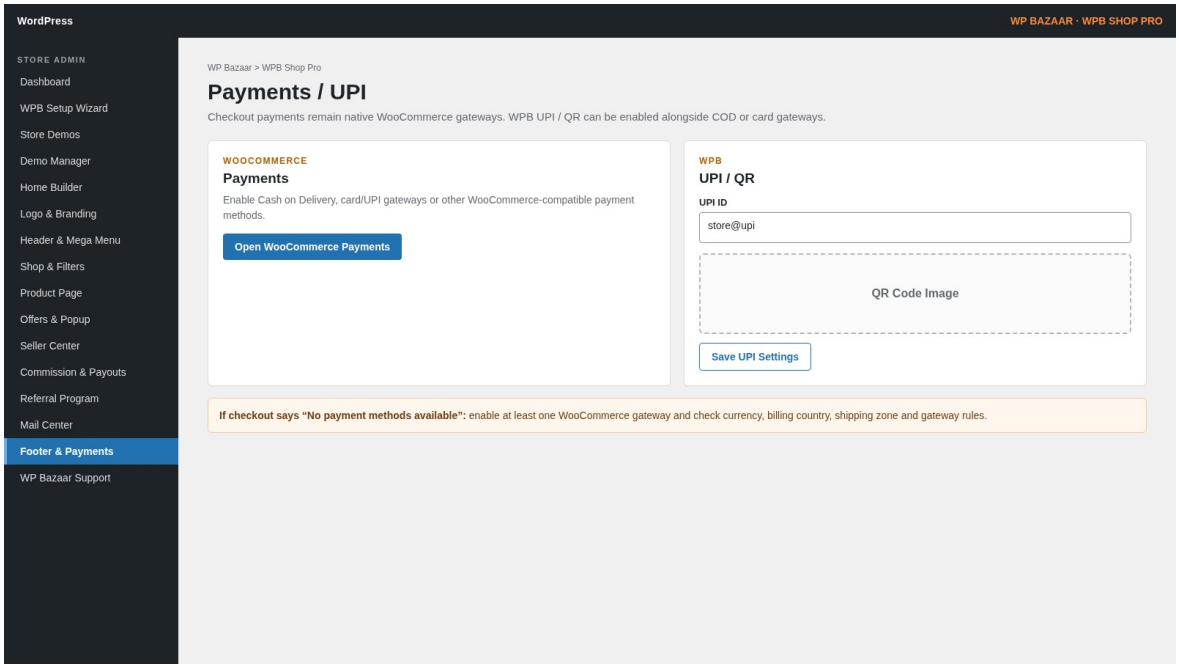
- ☐ Product image and variation text are readable.
- ☐ Quantity + / - works.
- ☐ Remove item works.
- ☐ Coupon can be applied/removed.
- ☐ Cart totals recalculate.
- ☐ Proceed to Checkout goes to the correct Checkout page.

Checkout + Payments

The final checkout uses a centered full content area: flexible form + right order summary, then a clean mobile stack.



ILLUSTRATED FINAL LAYOUT: *Illustrated final Checkout layout direction.*



ILLUSTRATED ADMIN VIEW: *WooCommerce Payments + WPB UPI / QR setup.*

PAYMENT TROUBLESHOOTING: If checkout says "There are no payment methods available", this is normally gateway configuration, not theme design. Enable a payment method and verify country, currency, shipping and gateway rules.

WooCommerce Pages, Shipping and Tax

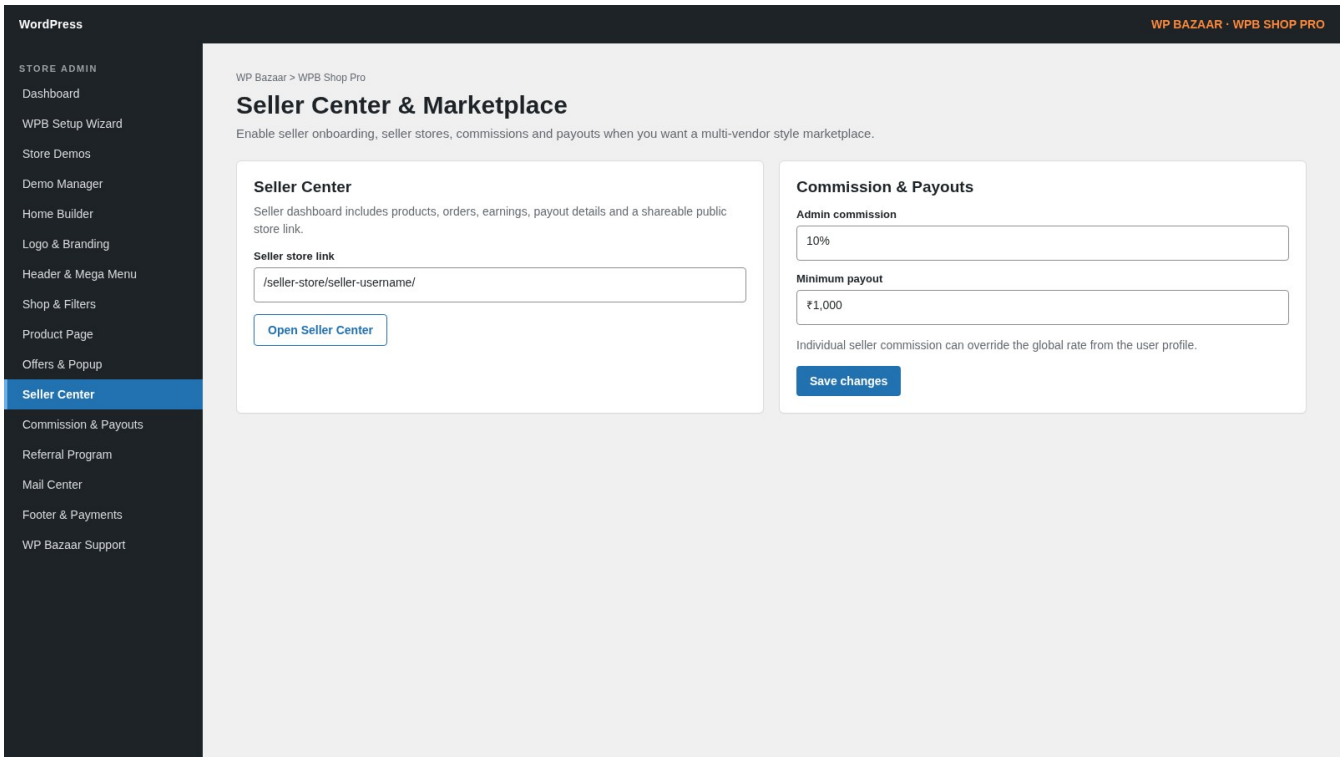
Complete these native WooCommerce settings before taking real orders.

Area	Action
Pages	Confirm Cart, Checkout and My Account are assigned in WooCommerce settings/status.
Shipping zones	Create zones, methods and rates for the countries/regions you deliver to.
Store address	Set correct country/state so taxes and gateways can calculate properly.
Currency	Set your selling currency before importing or pricing products.
Taxes	Enable only if your business setup requires them; configure rates correctly.
Emails	Set order email sender under WooCommerce > Settings > Emails.

- ☐ Add product to cart.
- ☐ Apply coupon.
- ☐ Enter a real test address.
- ☐ Check shipping method.
- ☐ Choose gateway.
- ☐ Place a test/sandbox order.
- ☐ Confirm order appears in WooCommerce Orders.

Seller Center + Shareable Store

Use marketplace features only if you want sellers to manage products and earnings.



ILLUSTRATED ADMIN VIEW: *Seller Center and global commission settings.*

Each seller can have a public shareable store URL in the form /seller-store/seller-username/. Seller Center includes store link, products, orders, earnings, payout details and marketplace tools.

- Seller can copy/share the public store link.
- Admin can approve or manage seller products.
- Seller payout details can use UPI/bank information.
- Seller KYC tools are available when Marketplace Pro features are enabled.

Commission + Seller Payouts

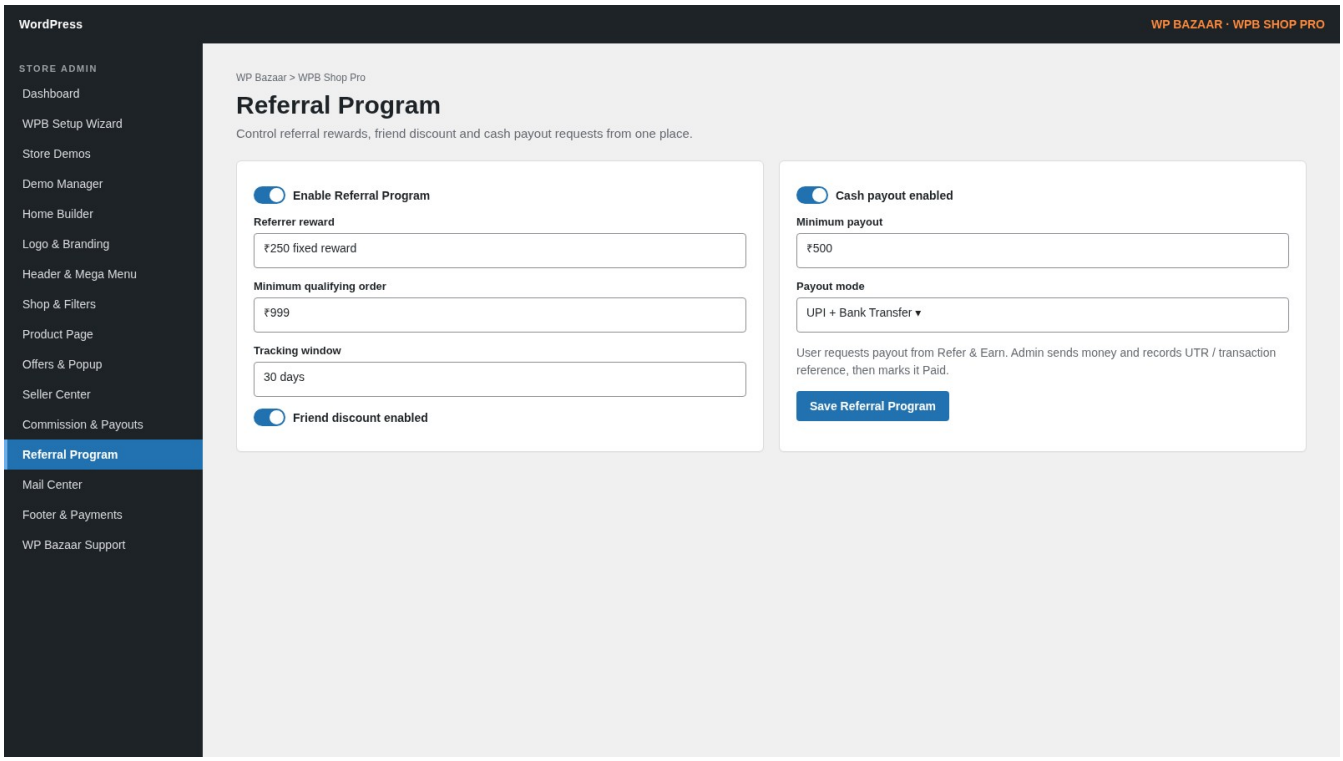
Control global admin commission and minimum seller payout.

33. Open Commission & Payouts.
34. Set Admin Commission %.
35. Set Minimum Payout amount.
36. Optional: set a seller-specific commission override from that user profile.
37. Seller earnings are recorded when eligible WooCommerce orders move to Processing or Completed.
38. Review payout requests and mark them paid after sending money through your chosen payment method.

MONEY CHECK: Always reconcile payout requests with WooCommerce order status before paying. Refund/cancel handling should be checked before sending a manual payout.

Refer & Earn + Cash Payouts

A working referral flow: share link -> qualifying order -> reward -> payout request.



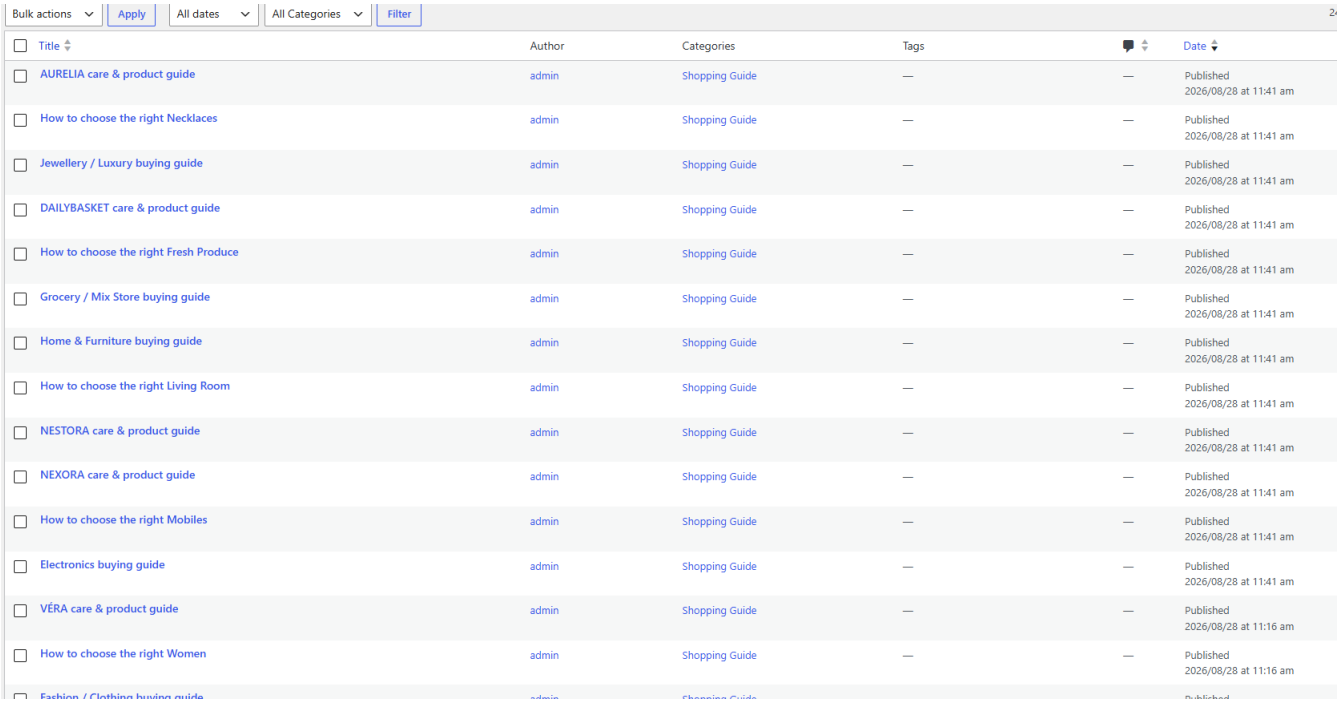
ILLUSTRATED ADMIN VIEW: *Referral Program settings including cash payout threshold.*

39. Enable Referral Program.
40. Choose reward type/value and minimum qualifying order.
41. Set cookie/tracking days.
42. Optional: enable friend discount and coupon settings.
43. Enable cash payout and set minimum payout (example: Rs. 500).
44. Allow UPI and/or Bank Transfer payout mode.
45. User requests payout from the Refer & Earn page.
46. Admin sends money manually, records UTR/transaction reference and marks request Paid.

PAYOUT MODEL: This system tracks requests and payout status. It does not automatically transfer money from your bank unless you later integrate a separate payout API.

Journal / Blog Content

The demo library is designed to look populated, not empty.



LIVE ADMIN SCREENSHOT: *WordPress Posts list with demo-specific shopping guide content.*

Each of the six niche demos is prepared for 15 matching starter posts, and the Original/Main VÉRA experience has its own 15-post editorial set. The frontend Journal filters content by the active demo profile.

- Replace starter copy with real helpful content before a production launch.
- Add a featured image/poster to every important article.
- Use categories relevant to the store niche.
- Check pagination and related posts.
- Do not let Electronics posts appear inside a Fashion demo or vice versa.

Offers, Popup and Social Proof

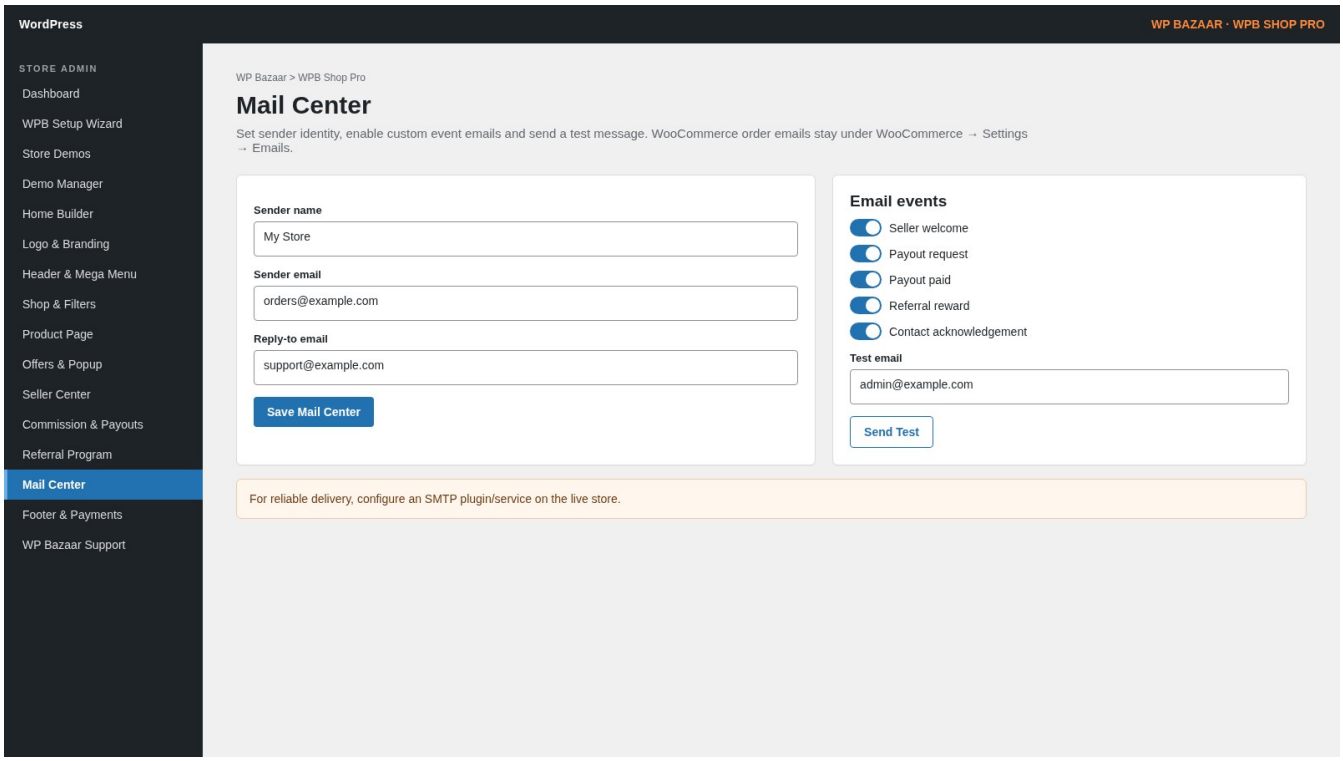
Built-in marketing tools should support the store, not distract from it.

Tool	Use it for
Popup	Enable, delay, frequency, offer copy and CTA.
Coupons	Use WooCommerce coupons or product-page quick-copy coupon cards.
Social proof	Real viewer count / real purchase notifications where available.
Stock urgency	Use only accurate stock messages.
Testimonials	Keep realistic customer quotes and optional avatars.
Newsletter	Connect to your preferred email workflow or store submissions as configured.

TRUST FIRST: Avoid fake urgency or misleading sales claims. Accurate social proof is better for trust and long-term conversion.

Mail Center + SMTP

WPB Mail Center handles custom seller/support/referral emails; WooCommerce keeps native order emails.



ILLUSTRATED ADMIN VIEW: *Mail Center sender identity, event toggles and test email.*

47. Set Sender Name and Sender Email.
48. Set Admin Notification Email and Reply-To.
49. Enable only the event emails you need.
50. Edit subjects/templates if required.
51. Configure SMTP on the site/host for reliable delivery.
52. Use Send Test and then confirm the message actually reaches inbox/spam.

EMAIL NOTE: A “Sent to mailer” result means WordPress accepted the email. It does not guarantee inbox delivery without working SMTP/DNS.

Footer, Payments and Mobile Footer

Keep footer information complete and easy to scan on desktop and phone.

- ☐ Logo / brand description.
- ☐ Shop links.
- ☐ Customer Care links.
- ☐ About / company links.
- ☐ Social icons.
- ☐ Payment icons readable at mobile size.
- ☐ Privacy Policy, Terms, Shipping & Returns, Cookie Policy.
- ☐ Copyright text.
- ☐ Newsletter block if used.

On v3.2.0 phone layouts, footer groups, social links, payment icons and copyright are centered for a cleaner single-column mobile experience.

Contact + WP Bazaar Support

Built-in support tools can create a safe system report without including passwords.

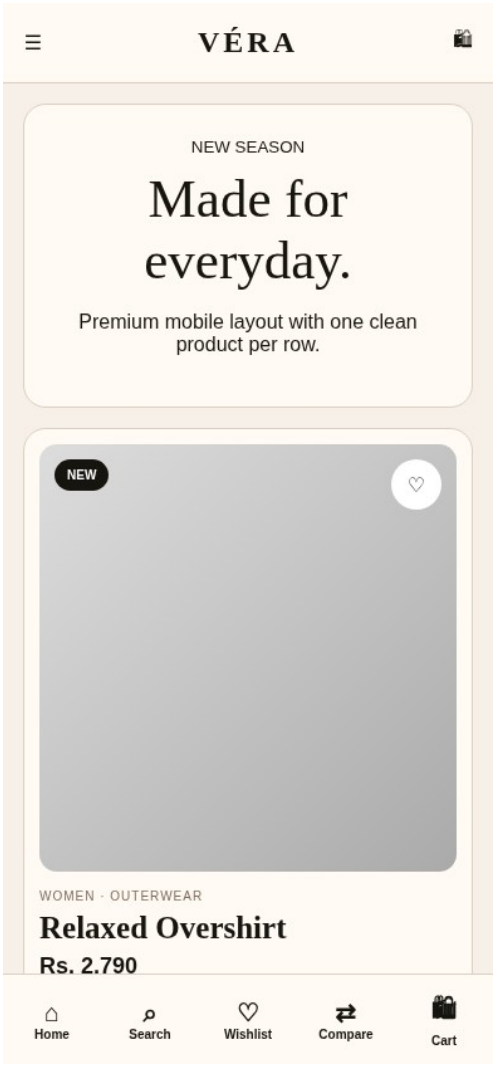
Support	Details
Website	wpbazaar.in
Support Email	info@wpbazaar.in
Alternate Email	bazaarwp@gmail.com
WhatsApp	+91 95222 88666
Admin Menu	WP Bazaar Support

The WP Bazaar Support panel can include WordPress, PHP, WooCommerce, theme/companion versions, HTTPS, memory and permalink status. It is designed not to include passwords.

SECURITY: Never send WordPress admin passwords inside a normal support ticket. If temporary access is required, use a secure temporary-login method and remove it after support is complete.

Mobile QA - Final Lock v3.2.0

Do a real-phone check even though the responsive system is already polished.



ILLUSTRATED MOBILE VIEW: *Illustrated mobile final-lock layout.*

- ☐ Header logo centered.
- ☐ Menu and cart drawers open/close cleanly.
- ☐ One product card per row.
- ☐ Product variation buttons easy to tap.
- ☐ Sticky Add to Cart does not cover content.
- ☐ Bottom navigation has 5 equal items.
- ☐ Footer is centered.
- ☐ Blog pagination is centered.
- ☐ Cart/Checkout becomes a clean single column.
- ☐ Refer & Earn, Seller Center and My Account fit without horizontal scrolling.

SEO, Speed and Basic Security

Launch quality depends on content and configuration, not only the theme.

Area	Launch recommendation
SEO	Use one SEO plugin, set titles/meta, sitemap, product schema and canonical URLs.
Images	Use WebP/AVIF where practical, compress images and upload correct dimensions.
Cache	Use one page cache solution; clear after theme/demo updates.
CDN	Optional for global stores; clear CDN after design updates.
Security	Use strong admin passwords, updates, backups and a reputable security layer.
Spam	Add anti-spam protection to forms/comments where needed.
SSL	Force HTTPS before accepting payments.
Backups	Automated off-site backups are recommended for a live ecommerce store.

Troubleshooting Matrix

Start with the simple checks before editing code.

Problem	What to check
Demo shows wrong products	Clear demo preview state/cache; confirm selected profile; apply the intended store again.
Main VÉRA keeps last demo	Update to locked build and clear cache/cookies; Original mode should be isolated.
Mega menu does not open	Confirm menu structure, WPB theme is current and JS/cache is not stale.
Filters empty	Assign real WooCommerce attributes/terms to products.
No payment methods	Enable gateway; verify country, currency, shipping and gateway conditions.
Checkout width/alignment	Use v3.1.6+ / v3.2.0 locked theme and clear all CSS caches.
Referral page shows blog	Flush permalinks/cache and keep current companion/theme versions.
Emails not arriving	Configure SMTP; send Mail Center test; check DNS/SPF/DKIM if applicable.
Mobile looks old	Clear browser/CDN/cache and confirm v3.2.0 CSS is loading.
Demo posts missing	Run Repair + Prepare All 6 Demos and confirm 15/15 status.

Final Launch Checklist

Do not call the store finished until one real end-to-end test passes.

- ☐ WPB Shop Pro v3.2.0 active.
- ☐ GeneratePress installed.
- ☐ WooCommerce active and store country/currency correct.
- ☐ Logo, colours, fonts and favicon set.
- ☐ Primary menu + mega menu checked.
- ☐ Homepage sections edited for the real brand.
- ☐ Demo products replaced/edited as required.
- ☐ Variations, stock and prices tested.
- ☐ Shop filters return useful results.
- ☐ Cart quantity/coupon/remove tested.
- ☐ Checkout billing fields tested.
- ☐ At least one payment method active.
- ☐ Shipping method tested with a real address.
- ☐ Test order completed.
- ☐ Order email received.
- ☐ My Account order history works.
- ☐ Referral settings reviewed if enabled.
- ☐ Seller settings reviewed if marketplace enabled.
- ☐ Policy pages published.
- ☐ Mobile phone test complete.
- ☐ Cache/CDN cleared.
- ☐ Full backup taken.

READY TO SELL: If every box above is complete, the store is ready for launch.

Updates and Maintenance

Keep custom content safe when future versions are released.

Before every update, create a backup. Update the theme/plugin ZIPs rather than editing core package files. Product data, orders and normal WordPress content stay in the database, but a backup is still essential.

- Never edit WPB theme PHP/CSS directly for a one-off customer change if it can be done from admin settings.
- Clear cache after every theme update.
- Run a test order after WooCommerce or payment gateway updates.
- Check mobile after major WordPress/WooCommerce updates.
- Use Settings Backup if you are experimenting with design options.

WPB Shop Pro is Ready

Keep this PDF with the product package and give it to the buyer/client as the setup manual.

This guide was prepared for WPB Shop Pro v3.2.0 Final Lock. It covers installation, ready demos, admin editing, WooCommerce, products, cart/checkout, sellers, referral payouts, blog, mobile QA and launch.

DELIVERY TIP: For the cleanest buyer experience, give the buyer only the final ZIP package + this PDF. Keep your development screenshots and internal test files separate.

Official	Details
Product	WPB Shop Pro
Version	v3.2.0 Final Lock
Brand	WP Bazaar
Website	wpbazaar.in
Email	info@wpbazaar.in
WhatsApp	+91 95222 88666

WP BAZAAR

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